

JUDY LERNER

SENIOR WEB AND GRAPHIC DESIGNER

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PORTFOLIO: www.judylerner.com

SKILLS: Creative Design • Layout • Illustration • XHTML • CSS • JQuery • Photoshop • Illustrator • In Design • Drupal

EDUCATION: 2000 - 2001 Hunter College
1997 - 2000 John Jay College of Criminal Justice

AWARDS: January 2012 - Thomson Reuters
Business is Global Winners: GRC Accelerate Award

EXPERIENCE: Senior Web & Graphic Designer – Thomson Reuters
2012 – 2017 • Santa Monica, CA

Worked in a global capacity to develop branding and web presence, company-wide communications and collateral • Created as-needed graphic and web design for the marketing department of the world's leading provider of news and information for professional markets • Worked collaboratively as a senior member of a team producing high-quality, creative graphic design material that met corporate objectives, timelines and goals • Managed front-end development, design and maintenance of global websites. • Researched and developed new features for website production • Collaborated on team/organizational projects, including graphic design concepts, layouts and graphics for print collateral, major reports, presentations, data sheets, print ads and infographics. • Acted as a change agent that championed new ideas and saw them through to fruition.

Web Designer – Thomson Reuters
2008 – 2012 • NY, NY / Marina del Rey, CA

Created numerous event micro-sites for global customer conferences, developed with HTML, CSS, with JQuery and PHP elements • Involved in all aspects of event websites, from wireframes to launch • Actively involved in design for new marketing initiatives • Maintenance of Drupal website • UX and Typographic Design for print and web presence • Typographical layout of quarterly newsletters and booklets

Website Maintenance / Digital Photography – Pace Editions, Inc.
2002 – 2008 • NY, NY

Maintenance of e-commerce website for publisher of fine art prints, using HTML, CSS and PHP • Digital photography for print and web use • Image retouching and vectorizing using Photoshop and Illustrator • Administrative tasks such as SQL database clean up and handling of all image requests • Managed library of photographs and other visual assets for print, presentation, and web pages.

Freelance Website and Graphic Design
2002 – Present • NY, NY / Santa Monica, CA

Web design and development for various clients including IMedia Solutions, A to B Designs, Karlin Pimsler, Baked NYC and Fist City • Assisting in layout of fine art book by Margorie Welish and James Siena, "Oaths? Questions?", Published by Granary Books 2009.
